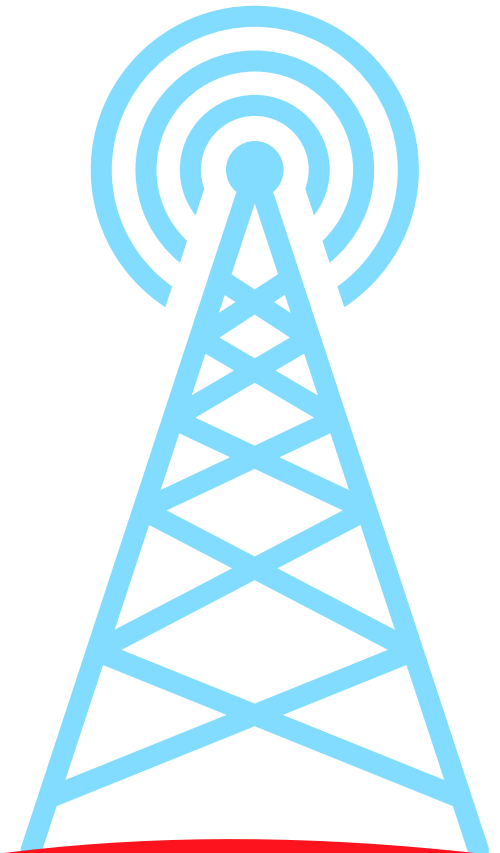


# RURAL WISCONSIN RESIDENTS WANT ACCESS TO INTERNET NOW.

Wisconsinites were surveyed in July 2023\*, and it is clear that rural residents want broadband access sooner rather than later regardless as to how (fiber, fixed wireless or cable) or what provider.

**More than half of rural Wisconsin residents said they wish fast internet would come to their communities quicker.**

**70% of rural residents have no preference on the type of internet — fiber, wireless or cable — as long as it is fast and reliable.**



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